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Continued Development at BLANCO North America

BLANCO Appoints Steve Guterres to Director of Sales in Canada

TORONTO, ON, Sept 2020 – BLANCO has announced that Steve Guterres, former Senior National Sales Manager, has been promoted to Director of Sales in Canada. Guterres has been an integral member of the BLANCO Sales team for the last 9 years, and his knowledge and experience will greatly support further brand growth and strategic sales initiatives. He will report to Garth Wallin, President & CEO of BLANCO North America.



Guterres has over 20 years of industry experience and has successfully managed both retail and wholesale channels within the Canadian market. He joined BLANCO in 2011 as a Key Account Manager before being promoted to National Sales Manager. Guterres achieved excellent results with key wholesale interest groups and was instrumental in the realignment of several sales agencies. As a result of his continued success, in 2017 he was promoted to Senior National Sales Manager.

Guterres has developed strong business relationships with customers and will provide the leadership needed for the Sales team to achieve BLANCO's corporate objectives. "In all my years at BLANCO there's never been a more exciting time for us as an organization. We are transforming into a "kitchen solution" company that makes lives better with the BLANCO Unit." states Guterres. "I'm very excited for this next chapter!"

About BLANCO

BLANCO is all about systems that are meticulously designed down to the finest detail for the kitchen water hub in residential spaces. The brand has won over consumers worldwide with its modern design,

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ergonomic handling and reliable product quality. All components are perfectly integrated with one another, from the kitchen faucet to the sink, and all the way through to the base cabinet configuration. As such, BLANCO systems make a significant contribution towards sustainably upgrading high-quality kitchens around the globe with everyday convenience and benefits when it comes to preparing food, drinking and cleaning.

Founded 95 years ago, the company is now one of the leading manufacturers worldwide. With subsidiaries in Europe, North America and Asia, plus its trading partners, BLANCO has a presence in about 100 countries all over the world and offers its customers a portfolio that is perfectly tailored to consumer needs. The company headquarters and key production sites are in southwest Germany and Canada in support of the North American demand. The BLANCO Group employs a total of 1,500 people, including 1,100 in Germany. In 2018 the company achieved a consolidated annual turnover of 394 million euros.

Founded in 1925 by Heinrich Blanc, today BLANCO is part of Blanc & Fischer Family Holding and has won multiple employer awards. In 2020, BLANCO Canada is celebrating its 30th Anniversary in the Canadian market along with its rich heritage of the Made in Canada SILGRANIT products.

blancocanada.com

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