

Holger Harald Stephan appointed as new BLANCO COO for Production and Logistics

OBERDERDINGEN, GERMANY, March 2023 — [BLANCO](#), the premium kitchen solutions brand backed by industry-leading German engineering and known for the BLANCO UNIT, announces that Harald Stephan will join the BLANCO Group as a member of the Management Board in April before taking over as Chief Operating Officer in July. His responsibilities will include production, supply chain and logistics.

Bernd Eckl, CEO of BLANC & FISCHER Family Holding and Chairman of the BLANCO Supervisory Board, says that the focus is on continuing the current strategy: "We are delighted to have gained an experienced operations professional, in the person of Holger Harald Stephan. His expertise will help us to advance with the strategic orientation of BLANCO's operational areas."

Frank Gfrörer, CEO of the BLANCO Group, also emphasises continuity in the strategic orientation of the company: "BLANCO is in an important phase of the transition from a classic component manufacturer to a system provider for the kitchen water place. I look forward to leading this transformation to success together with Mr Stephan and the entire BLANCO team."

Holger Harald Stephan has held posts in Germany and abroad, including in machine and engine construction, and in the kitchen industry. Most recently, he served as Director Operations for a business division of a leading global supplier of measuring instruments and services in the industrial process technology sector.

About BLANCO

With BLANCO, kitchen chores are transformed to be sources of joyful moments. BLANCO is the premium brand for the well-thought-out kitchen water hub in residential homes. At its core, the BLANCO UNIT is based on three founding pillars: "Drink, Prep, Clean" and is characterized by a wide array of seamless combinations of sinks, high-end faucets, water optimization solutions, complementary accessories and organization systems. This range of product and the design, color and material options, make it easy for every kitchen lover to find their perfectly customized UNIT at BLANCO

Founded over 95 years ago, the company is now an internationally recognized premium brand for the kitchen water hub. With subsidiaries in Europe, North America and APAC, plus its trading partners, BLANCO has a presence in about 100 countries all over the world and offers its customers a portfolio that is perfectly tailored to consumer needs. The company headquarters and key production sites in support of North American demand are in Southwest Germany and Canada.

Established in 1925 by Heinrich Blanc, BLANCO is part of BLANC & FISCHER Family Holding. BLANCO America and BLANCO Canada have proudly served the North American market for over 30 years.

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