

Press Release

Communiqué de presse
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BLANCO to Launch New Faucet Finishes This Spring

Matte Black and Satin Gold Broaden BLANCO's Robust Line of Finishes

TORONTO, ON, March 2022 — This spring, BLANCO, the premium kitchen solutions brand backed by industry-leading German engineering, will introduce two new metal faucet finishes – bold Matte Black and luxurious Satin Gold. The expanded offerings broaden the brand's existing line of metal and SILGRANIT® faucet finishes, all designed to coordinate beautifully with BLANCO's portfolio of Silgranit, Stainless Steel and Fireclay sinks for a complete BLANCO UNIT.

Matte Black

Embrace bold with Matte Black. Whether you need a pop of contrast in a white kitchen or a dramatic accent to complement dark countertops, BLANCO's new Matte Black finish is a versatile option that works with a variety of colours and design styles. BLANCO's Matte Black will be offered in the EMPRESSA, RIVANA, ATURA, CATRIS and CATRIS Flexo faucet collections and EMPRESSA, RIVANA and LATO soap dispensers. Opt for a Matte Black finish in the RIVANA Semi-pro faucet, inspired by professional kitchens for the full Semi-pro Home Chef BLANCO UNIT experience.

Satin Gold

Elevate your space with BLANCO's new Satin Gold faucet finish. Unlike deeper-toned brass and bronze faucets, Satin Gold receives a warm welcome for its modern, soft hue. Delicate details, and the subtle texture of the brushed finish, radiate luxury while easily mixing and matching with existing metals in the kitchen. Satin Gold will be offered in the EMPRESSA, RIVANA and LINUS kitchen faucet collections and EMPRESSA, RIVANA, TORRE and LATO soap dispensers. For those interested in a farmhouse-inspired BLANCO UNIT, the EMPRESSA faucet collection in Satin Gold brings a touch of vintage elegance that traditional design enthusiasts will love.



Pictured above left to right: RIVANA Semi-pro faucet in Matte Black and the EMPRESSA Bridge faucet in Satin Gold.

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Learn more about the BLANCO UNIT [here](#).

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About BLANCO

With BLANCO, kitchen chores are transformed to be sources of joyful moments. BLANCO is the premium brand for the well-thought-out kitchen water hub in residential homes. At its core, the BLANCO UNIT is based on three founding pillars: “Drink, Prep, Clean” and is characterized by a wide array of seamless combinations of sinks, high-end faucets, water optimization solutions, complementary accessories and organization systems. This range of product and the design, colour and material options, make it easy for every kitchen lover to find their perfectly customized UNIT at BLANCO.

Founded over 95 years ago, the company is now an internationally recognized premium brand for the kitchen water hub. With subsidiaries in Europe, North America and APAC, plus its trading partners, BLANCO has a presence in about 100 countries all over the world and offers its customers a portfolio that is perfectly tailored to consumer needs. The company headquarters and key production sites in support of North American demand are in Southwest Germany and Canada.

Established in 1925 by Heinrich Blanc, BLANCO is part of BLANC & FISCHER Family Holding. BLANCO America and BLANCO Canada have proudly served the North American market for over 30 years. [BLANCO.com](https://www.blanco.com)

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For more information, contact blanco@zapwater.com.

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