

Twofold winner at IF Design Award for BLANCO

High-quality, functional, perfectly combinable: Superb design for the kitchen water place

BLANCO has once again highlighted its creative prowess in the kitchen water place by winning the prestigious iF Design Award 2022 for two products. The company impressed the 132-member independent international jury of experts with its BLANCO SONEA-S Flexo mixer tap and the BLANCO FWD Max waste grinder.

For Marcel Moritz, Director/Head of Design & Innovation at the BLANCO Group, the awards are a clear reflection of BLANCO's product philosophy: "BLANCO UNITs are all about convenience and zest for life at the water place in the kitchen. Our now award-winning mixer tap features high-quality, recyclable stainless steel materials and sophisticated technology. It is perfect for combining with the sink and waste management system to create a top-quality BLANCO UNIT."

BLANCO designer Judith Hepfer chose a clean design and colourway that complements modern kitchen styles for the premium BLANCO SONEA-S Flexo mixer tap. Made of solid stainless steel, it sets striking accents with its brushed surface and versatile black outlet. Features such as convenient hose locking via a magnetic holder, a high outlet for filling large containers with ease and a dual spray for easy switch from aerated stream to powerful rinse spray make all sorts of everyday tasks at the water place that much easier. It also promotes energy saving as the default setting on the SONEA-S Flexo control lever is cold start.

Presseinformation

Press Release
Information Presse
Información de Prensa

Page 2

BLANCO is now extending its range for the BLANCO UNIT with the BLANCO FWD (food waste disposer) Max, an organic waste grinder that makes a practical addition to the base cabinet and boasts German-made quality engineering. Designed by Oliver Kuch (BLANCO), the FWD Max is perfect for use with BLANCO sinks and bowls and very easy to install. Docking directly onto the bowl and fitted with a stainless steel grinder, it shreds small scraps of food quickly and powerfully, so that they are fine enough to present no risk of blocking the pipes. The system is controlled conveniently and safely with the push of a button conveniently situated by the sink. The grinder blends seamlessly into the BLANCO UNIT both, in terms of function and aesthetics, and is remarkably user-friendly.

Marcel Moritz says, "When we design a BLANCO UNIT, we only ever ask ourselves one question: how can we enhance quality of life at the water place in the kitchen? If we can make people's time in the kitchen more pleasant and their tasks easier, then we've done a good job. We are delighted that the jury of the iF Design Awards has seen this as well."

Please note that product availability varies by country.

Presseinformation

Press Release
Information Presse
Información de Prensa

Page 3

Image 1:



BLANCO UNITs are all about convenience and zest for life at the water place in the kitchen. The BLANCO SONEA-S Flexo mixer tap, which has won the iF Design Award 2022, combines high-quality and recyclable stainless steel materials with sophisticated technology. This makes the mixer tap ideal for combining with a sink and waste management system to create a high-quality BLANCO UNIT.

Image 2:



Presseinformation

Press Release
Information Presse
Información de Prensa

Page 4

BLANCO UNITs represent the perfect combination of functionality and good looks. The new high-tech waste grinder BLANCO FWD Max shows that the same exacting standards of precision and design are carried through into the base cabinet. BLANCO received the iF Design Award 2022 for its user-friendly solution for disposing of small organic waste.

About the iF Design Award

Since 1954, the iF Design Award has been a globally recognised hallmark of outstanding design. The iF Design Award is one of the most important design prizes in the world. Find out more www.ifdesign.com.

With BLANCO, even kitchen chores turn out to be sources of joyful moments. BLANCO is the premium brand for the well-thought-out kitchen water place in private homes. At its core, the BLANCO UNIT is based on three founding pillars: »Drink.Prep.Clean.« and it is characterised by a wide array of seamless combinations of sinks, high-end mixer taps, water optimisation, filtration, cooling and complementary accessories – from the soap dispenser down to the food waste disposer. This range of functions as well as the design, color and material options make it easy for every kitchen lover to find the perfectly customized UNIT at BLANCO.

Founded over 95 years ago, the company is now an international prestigious premium brand for the kitchen water place. With subsidiaries in Europe, North America and APAC, plus its trading partners, BLANCO has a presence in about 100 countries all over the world and offers its customers a portfolio that is perfectly tailored to consumer needs. The company headquarters and key production sites are in south-west Germany.

In the business year 2021 the BLANCO Group generated consolidated annual sales of 483 million euros and had 1,647 employees (full-time) worldwide by the end of the year, of whom 1,140 worked in Germany and 507 at the international locations.

Founded in 1925 by Heinrich Blanc, today BLANCO is part of BLANC & FISCHER Family Holding and has won multiple employer awards. www.blanco.com.

Presseinformation

Press Release
Information Presse
Información de Prensa

Page 5

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